

INDIAN ENDODONTIC SOCIETY
presents

IES-PRIDE 2.0

PLATFORM FOR
RESEARCH AND
INNOVATION FOR
DENTAL
ENTREPRENEURSHIP

INNOVATION CHALLENGE 2026

Next Online Session



March - April 2026

Submit your proposals to: iesprideinfo@gmail.com

For Further details, visit :- <https://www.ies.org.in/ies-pride.html>



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Supported by

**Maulana Azad Institute
of Dental Sciences**
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PLATFORM FOR RESEARCH AND INNOVATION FOR DENTAL ENTREPRENEURSHIP

WHAT'S NEW

Submissions Open Year Around

Proposals may be submitted at any time during the year, allowing continuous intake and faster evaluation of promising innovations.

Structured Online Mentoring

Shortlisted teams will undergo mid-term virtual mentoring, providing technical, clinical, execution, and IP-related guidance from subject experts.

Focused Eligibility

The program prioritizes Faculty Members and Private Practitioners as Lead Applicants to ensure ownership, continuity, and execution discipline.
(Postgraduate students may participate as team members.)

Enhanced Financial Support

Selected projects may receive financial support equivalent to ₹10,00,000 for supporting all the stages of product development (Prototype development, Validation, IP support, Industry linkage and mentoring).



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APPLICATION PROCESS

WHO CAN APPLY?

Proposals related to Indigenous / Innovative Product or Technology or Material should be submitted.

Eligibility Criteria

- Academicians and/or Clinicians/Private Practitioners may apply for this Innovation Challenge.
- Industry preferably a startup or MSME.
- It is recommended to apply as a comprehensive team comprising of dental expertise along with Technical Partner.

HOW TO APPLY?

First Phase Screening – Concept Note Submission

- Applicants must submit a brief concept note outlining the proposed innovation.
- The concept note should be emailed to: iesprideinfo@gmail.com
- The prescribed format is available on the official webpage:
<https://www.ies.org.in/ies-pride.html>
- Submissions are open throughout the year.



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APPLICATION PROCESS

EVALUATION CRITERIA

The proposals will be evaluated by an esteemed panel of subject experts on the basis of the following criteria :-

1. Novelty/Innovation of the Proposal
2. Possible Impact/Acceptance of the Product/Technology/Material
(Market Demand of the Innovation)
3. Commercial Viability/Scalability/Long-term Sustainability
4. Feasibility of the Methodology/Implementation Strategy
5. Miscellaneous Factors (Interdisciplinary Collaboration, Background Work, FTO - Freedom to Operate, Previous Work, etc.)

SUPPORT OFFERED

- Financial grants of up to Rs 10,00,000 may be extended to selected projects which will be jointly contributed by Indian Endodontic Society, Dental Technology Innovation Hub and Industry – Dentalkart.
- Mentorship & Incubation support will be provided for the selected technologies
- The Online review will be as per the following schedule:
- **Screening 1:** March - April 2026
- **Screening 2:** September - October 2026

ON-SITE PRESENTATION:

Proposals selected for support ad grant will be invited for on-site presentation at IESCON 2026.



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CHIEF CO-ORDINATOR

Prof. (Dr.) Ruchika Roongta Nawal

Principal Investigator

Dental Technology Innovation Hub

Maulana Azad Institute of Dental Sciences

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